

TWENTY YEARS AGO IN THE WORLD WAR: TANNENBERG

VOL. XL, NO. 3

SEPTEMBER 1, 1934

PRICE TEN CENTS

MID-WEEK PICTORIAL

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

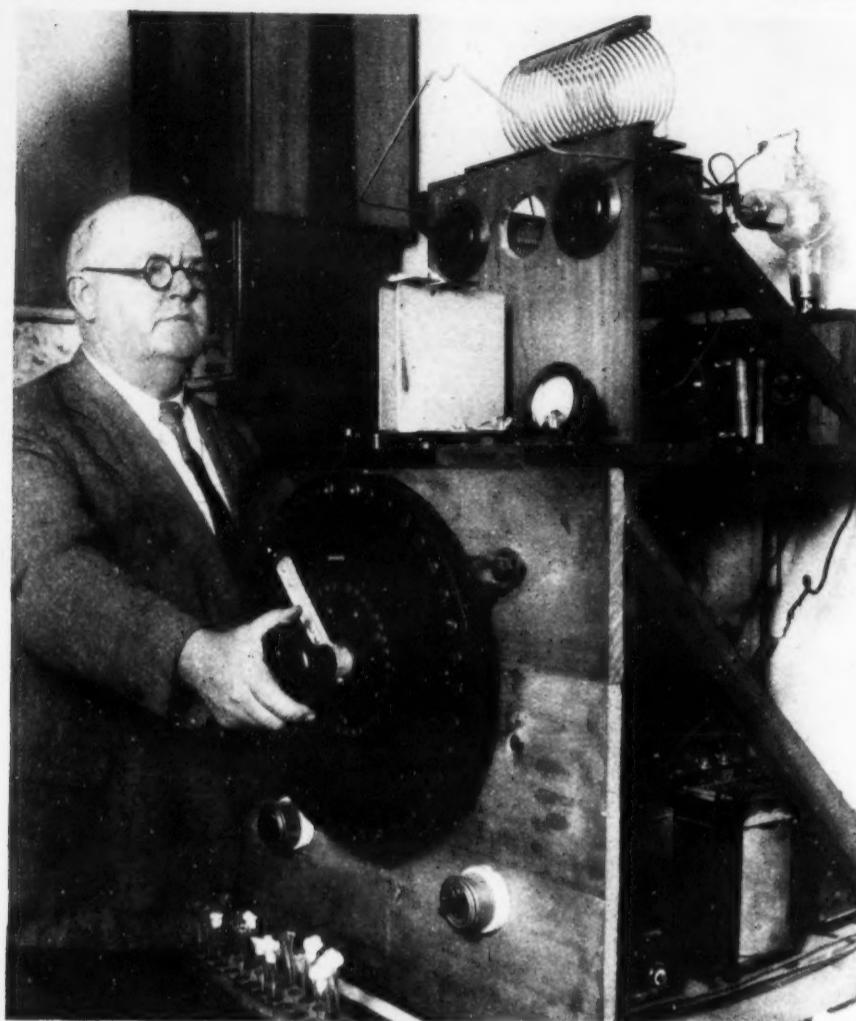


"The Reigning Queen of the Fairways" Wins Another Title.

Miss Virginia Van Wie, National Women's Golf Champion, Holding the Women's Western Championship Cup Which She Won in the Tournament at the Beverly Country Club, Chicago, Her Home Course.

(Times Wide World Photos, Chicago Bureau.)

DOOM FOR PESTS: THE "DEATH RAY" FOR INSECTS



THE RADIO "DEATH RAY" FOR THE EXTERMINATION OF INSECT PESTS: DR. THOMAS J. HEADLEE.

With His Hand on the Switch of His 100-Watt Insect Destroyer, a Model Developed for Experimental Work to Permit Close Observation of the Effect of the Waves on Insects. The Two Square Aluminum Plates Are Shown, as Is Also the Electrostatic Field Set-Up. By Placing the Insects at a Point Between the Two Plates This Device Will, However, Destroy Them in About a Half-Minute. It Has a Variable Frequency Range of 1,000,000 to 25,000,000 Cycles.

(Photos © by Halbran.)



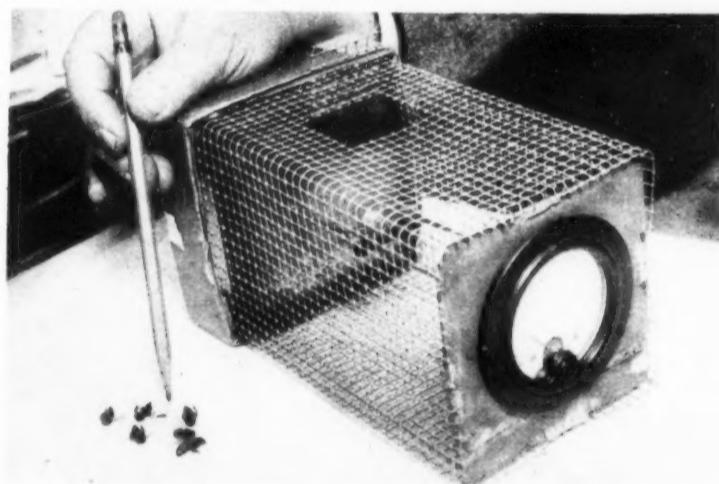
READY FOR A CAMPAIGN OF PEST EXTERMINATION: A SMALL 50-WATT SHORT-WAVE TRANSMITTER Utilizing Frequencies Up to 60,000,000 Set Up in a Corner of One of the Greenhouses at Rutgers University for Research Purposes.

THE never-ceasing warfare between man and insects enters a new phase with the perfection of high-frequency radio devices developed by Dr. Thomas J. Headlee, director of the Department of Entomology of the New Jersey State Agricultural Experiment Station at Rutgers University, New Brunswick, N. J. Through the use of these devices emitting deadly radio waves hundreds of thousands of insects have been destroyed, and the principle used is no longer in the experimental stage—further research work being conducted largely to determine ways of increasing the range of the death-dealing waves and to cut down on the amount of electric power necessary.

At the present time three different radio units are being used for this work. One is of 5 kilowatt power, another uses 100 watts, while the third, of extremely short-wave length, uses but 50 watts power—all of them, however utilizing the same principle. Each unit is similar in construction to a regular radio transmitter with the exception that where the aerial and ground connections are made the leads run to two square aluminum plates which serve as electrodes. An electrostatic field is built up between these two aluminum electrodes and insects are killed by exposing themselves to the lines of force in this electrostatic field.

The field strength is variable at the will of the operator because research has shown that certain insects are killed at different frequencies than other insects. However, it has been proved that a frequency of 3,000,000 and a field strength of 4,000 volts per linear inch at the aluminum plates provided an ideal condition in that the death-dealing waves were quick in action on insects in general and yet harmless to plant life itself.

Another interesting fact discovered was that the insects were killed by internal heat generated in their bodies when the killing radio waves passed through them. That insects were killed by the development of internal lethal heat in their bodies was proved when, after being enclosed in glass test tubes, they were executed. Upon being withdrawn from the glass tubes their bodies were found to be very warm yet the glass tubes remained cold.



THE GIANT ELECTRODES OF THE 5-KILOWATT OUTFIT: MANLY JOBBINS, Research Assistant, Adjusting the Plates Between and Around Which the Electrostatic Field Is Set Up When the Current Is Turned On. All Insect Pests on the Plant Will Be Killed but the Plant Itself Will Be Undamaged by the Ray.

A DEVICE CARRIED ABOUT TO MEASURE ENERGY ABSORPTION: A WIRED CAGE in Front of Which Is Mounted a Micro-Ammeter, in the Centre of Which Are Two Rigid Wires and a Crystal Detector. In the Rear Is a Box for Holding Live Insects and Out of It Extends a One-Inch Aerial. The Cage Is Used to Test the Distance From the Radio Transmitter at Which Insects Can Be Killed. At the Left Are Insect Victims of a Test.

MID-WEEK PICTORIAL

"NEWS OF THE WORLD IN PICTURES"

VOL. XL, NO. 3

PRICE TEN CENTS

NEW YORK, WEEK ENDING SEPTEMBER 1, 1934



A HOME-TOWN WELCOME FOR THE PRESIDENT

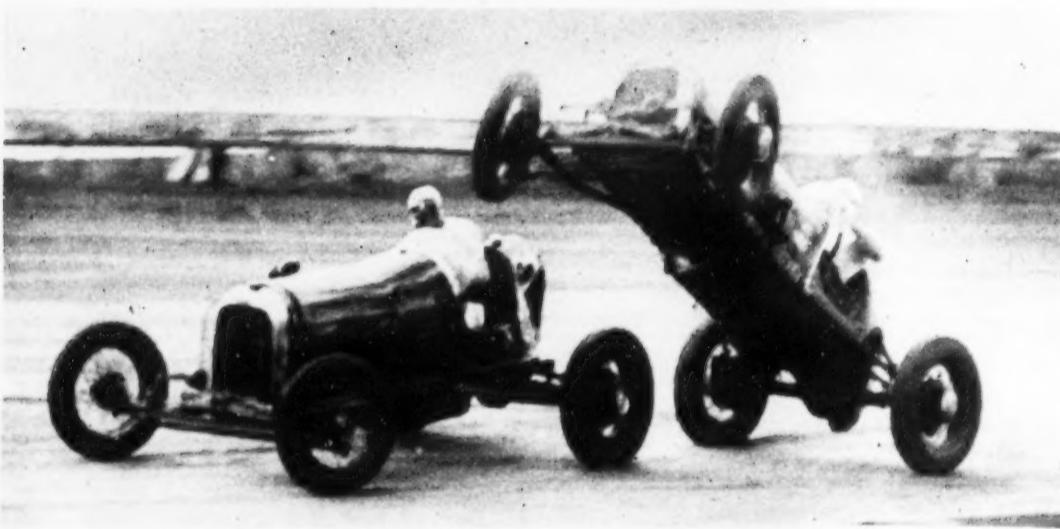
Hyde Park Children Greeting Mr. Roosevelt as He Arrives at His Ancestral Estate on the Hudson for a Month's Stay.

(Times Wide World Photos.)



A ROUND-UP OF WILD HORSES IN THE
STYLE OF THE OLD WEST:
THE CHUCK WAGON

Crossing the Molalla River in Oregon Followed by the Animals Captured in One of the Largest Round-ups in the State in Recent Years. The Herd Was Driven 450 Miles Over Streams, Mountains and Deserts.



A FREAK
ACCIDENT OF
THE DIRT
TRACKS:
HARRY DUNN'S
RACING CAR
Crashing Down
on That Driven
by John Ulesky
in One of the
Speed Events on
the Course at
Woodbridge, N. J.
Both Drivers Es-
caped with Slight
Injuries.
(Times Wide World
Photos.)

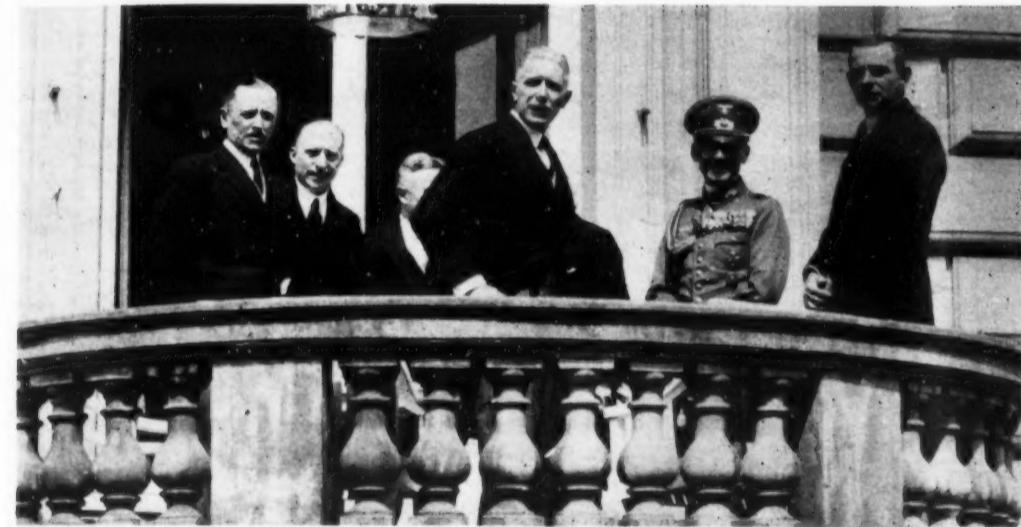


THE WINNER OF THE NATIONAL SOAPBOX DERBY: ROBERT TURNER, 11 Years Old, of Muncie, Ind., in the Home-Built Racer in Which He Took First Honors Over 33 Other City Champions in a Contest at Dayton, Ohio. His Prize Is a Four-Year Scholarship.



GOLFING STYLES ON THE CALIFORNIA
COAST: MRS. DOROTHY POYNTON HILL,
Olympic Diving Champion, Appears on the Sun-
set Fields Links in an Abbreviated Costume.
(Times Wide World Photos, Los Angeles Bureau.)

"JA" FOR HITLER: THE GERMAN PLEBISCITE



WHEELED BILLBOARDS FOR HITLER: A GERMAN LOCOMOTIVE
Emblazoned With a Sign Urging the Voters to Approve the Leader-Chancellor's Action.
(Times Wide World Photos, Berlin Bureau.)

THE NEW
GERMAN ENVOY IS WEL-
COMED IN
AUSTRIA:
COLONEL
FRANZ VON
PAPEN,
Formerly Vice
Chancellor of
the Reich,
Shows Himself
on the Balcony
of the German
Embassy in
Vienna.
(Times Wide
World Photos.)



A SUGGESTION FOR THE VOTERS OF THE
REICH: A PLEBISCITE PLACARD
on Display in Berlin, With the "Yes" Space of the
Ballot Conspicuously Crossed.
(Times Wide World Photos, Berlin Bureau.)

CAMPAIGNING FOR GERMANY'S APPROVAL OF HIS POSSESSION OF ALL POWER IN THE REICH: ADOLF HITLER

Arriving in Hamburg to Broadcast a Radio Appeal to the People to Give an Overwhelming Vote in His Favor in the Plebiscite Over His Merger of the Offices of President and Chancellor. Nearly 90 Per Cent of Those Going to the Polls Voted "Yes," but the Number of Votes Against Him Was Double That in the Plebiscite of Last November. (Times Wide World Photos, Berlin Bureau.)

TWENTY YEARS AGO IN THE WORLD WAR: TANNENBERG



REINFORCEMENTS FOR THE HARD-PRESSED DEFENDERS OF EAST PRUSSIA: TROOPS

Marching Out of Berlin Bound for the Front Near the Baltic, Where the Rapid Russian Advance in the First Weeks of the War Disarranged German Plans to Ignore Russia's Armies Until a Decision Had Been Attained in the West. The Destruction of Samsonoff's Army by von Hindenburg's Daring Strategy in the Battle of Tannenberg, Ended on Aug. 31, Forced Rennenkampf's Russian Army to Retreat Hastily and Rescued the Province.



A WAR-SCARRED EAST PRUSSIAN TOWN IS RESCUED FROM THE RUSSIAN INVADERS: THE MARKET PLACE OF SOLDAU

Occupied by a German Advance Corps in the Manoeuvring of the Battle of Tannenberg, in Which von Hindenburg Crushed Samsonoff's Army by Transferring to Its Front Almost All the Troops Opposing the Advance of Rennenkampf's Russian Army Toward Königsberg. It Was Perhaps the Boldest Strategical Gamble of the Entire War and the Completeness of the Victory Securely Established von Hindenburg's Fame.

(© International.)

THE WORLD WAR DAY BY DAY IN 1914

Aug. 26—Last two Namur forts captured. Destruction of Louvain begun. German cavalry reached Lille and Fifth Army took Longwy. British defeated in battle of Le Cateau. French driven back in Alsace-Lorraine. Russians occupied Tilsit. Von Hindenburg began Battle of Tannenberg in East Prussia. Togoland conquered.

Aug. 27—British marines landed at Ostend. French abandoned Lille and their Meuse line was yielding, as the allied armies continued their retreat. Russians took Tarnopol as Austrians fell back on Lemberg. Japanese occupied islands off Tsingtau.

Aug. 28—The British-German naval battle in Heligoland Bight. British retreated on LaFere and Noyon. French hard pressed on the Meuse. Tannenberg battle continued. Russian armies sweeping ahead in Galicia.

Aug. 29.—French retreated behind Aisne River. With communications threatened, British decided to shift base to St. Nazaire. Germans winning Tannenberg battle. Brusiloff's Russian Army took Halicz.

Aug. 30—German First Army reached Amiens and started toward the Oise. Germans advancing at Noyon, Le Fere and Laon and across the Meuse. First German airplane raid on Paris. Russian General Samsonoff killed and his army routed at Tannenberg. Belgian troops from Namur sent to Antwerp via Ostend.

Aug. 31—French armies fighting on Aisne-Rheims-Verdun line. British marines withdrawn from Ostend as B. E. F. continued retreat. Battle of Grand Couronne of Nancy. Tannenberg battle ended with 80,000 Russians captured. Rennenkampf's Russian army started retreat.

Sept. 1—British fighting rear-guard actions. French continued retreat toward the Marne. St. Petersburg renamed Petrograd. Russians retreated toward Bug River but were gaining the advantage in the Battle of Lemberg.

VON HINDENBURG'S 1914 VICTORY IN EAST PRUSSIA



HASTILY DUG-IN
ON THE FRONT OP-
POSING THE
RUSSIANS:
POLISH INFANTRY
IN THE
GERMAN ARMY
Firing From Individ-
ual Rifle Pits in Ad-
vancing Over Flat
Ground in Extended
Order in the East
Prussian Campaign.

AFTER THE
OVERTHROW OF
THE
RUSSIAN ARMY:
THE RUINS
OF THE TOWN OF
TANNENBERG,
Following Its Recap-
ture by von Hinden-
burg's Forces.

At Right—
ARTILLERY
DETACHED FROM
THE
WESTERN FRONT
TO HELP IN
STOPPING THE
RUSSIAN AD-
VANCE:
A GERMAN BAT-
TERY
Passing Through
Namur, Belgium, on
Its Way to Be
Transferred to
East Prussia.
(© International.)



THE ALLIES IN THE WEST IN FULL RETREAT IN 1914



WRECKED
TO DELAY THE
ONRUSH OF THE
GERMAN
ARMIES:
A BRIDGE IN
NORTHERN
FRANCE
Destroyed by the
Allied Forces in
Their Retreat.



IN HASTY
RETREAT
BEFORE THE
VICTORIOUS
GERMANS:
FRENCH
INFANTRY
Rushing Across a
Field to Take Up
New Positions
After General
Joffre Issued
Orders for the
General
Retirement.

IN THE EARLY DAYS OF THE WAR WHEN BATTLE LINES WERE CONFUSED: GERMAN INFANTRY
in Action at the Front, a Picture Taken by an Englishwoman Who Got Into the German Lines by Mistake and Then Was
Lucky Enough to Escape to the Allied Side.

(Daily Mirror.)

September 1, 1934

Mid-Week Pictorial

9

GERMANY'S TREMENDOUS SWEEP TOWARD THE MARNE



THE KAISER'S FORCES PLUNGING ON TOWARD PARIS: GERMAN ARTILLERY.

Passing Through a French Village Bearing Traces of Fighting as the Allied Forces Retreated Toward the Marne to Reform Their Lines for a Stand.
(© International.)



AFTER THE GERMAN CAPTURE OF LONGWY: RUINS OF THE SQUARE
in the French Frontier Fortress Town Which the Kaiser's Fifth Army Captured on Aug. 26.
(Paul Thompson.)

IN FLIGHT FROM THE GERMANS: REFUGEES OF 1914



REFUGEE CONGESTION MANY MILES FROM THE LINES OF BATTLE: THRONGS
Seeking to Escape the German Advance Gathered Outside the Station at Rouen, Where the Press Was
So Great That the Gates Had to Be Closed.
(Underwood & Underwood.)



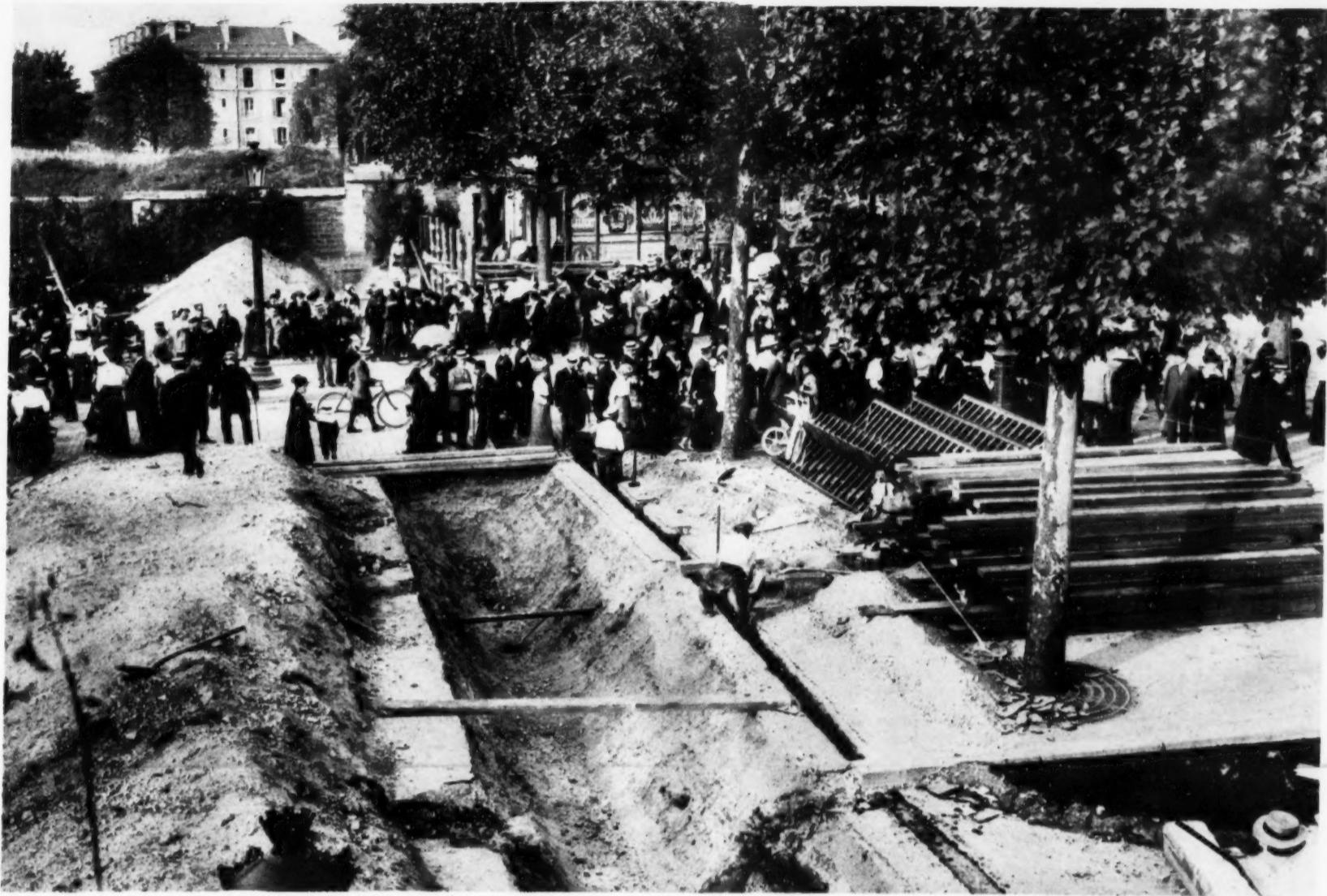
IN FLIGHT BEFORE THE GERMAN ADVANCE: A BELGIAN FAMILY
Hurrying Out of the War Zone With a Dog Team Hauling the Few Possessions They Were Able to Save.
(© Newspaper Illustrations.)



DRIVEN BACK BY THE RAPID GERMAN THRUST IN THE WEST: FRENCH CAVALRY
Passing Through Rouen After Retiring From Tournai.
(© Underwood & Underwood.)

At Left—
THE HOMELESS IN BELGIUM: REFUGEES FROM LOUVAIN
Moving Toward Antwerp in Their Efforts to Escape From the Invaders.
(© Underwood & Underwood.)

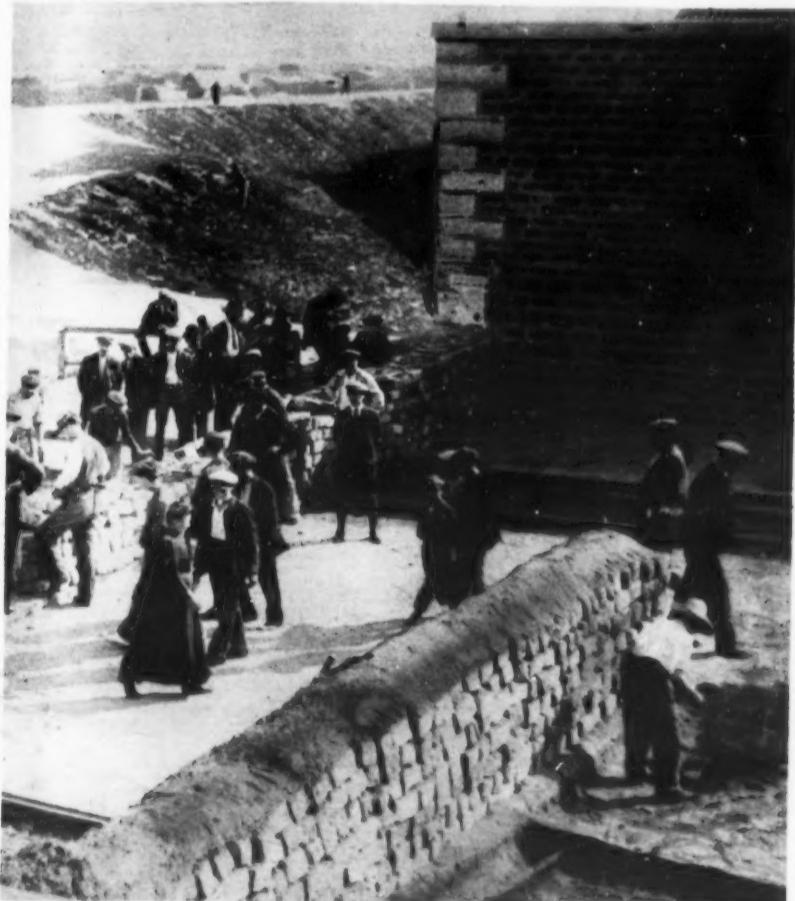
WHEN PARIS DUG IN TO WITHSTAND A GERMAN SIEGE



TRENCHES IN PARIS AS THE GERMANS SWEPT SOUTHWARD: A SCENE AT PORTE MAILLOT
as the Government Began the Construction of Defenses in the Capital in the Gloomy Days of the French and British Retreat to the Marne.
(Sport and General.)



WHEN THE AIRPLANE BECAME A WEAPON OF ATTACK: DAMAGE CAUSED BY AN AERIAL BOMB
in the Streets of Paris, Which Was Subjected to Its First Airplane Raid
on Aug. 30.



PARIS FACING THE POSSIBILITY OF A SIEGE: BARRICADES
Erected at the Porte de Clignancourt, in the French Capital, in the
Panicky Days When the Germans Seemed to Be Sweeping Everything
Before Them.
(International.)

WITH THE BRITISH FORCES IN 1914'S DARK DAYS



THE WEARY TRUDGE SOUTHWARD ACROSS FRANCE UNDER THE RELENTLESS PRESSURE OF VON KLUCK'S DRIVE: BRITISH FUSILIERS
Retreating Along a Road in Northern France While Awaiting the Opportunity to Reform the Line of Battle and Turn on the Germans.
(Fhdopress.)



BRITISH FORCES LANDED AT OSTEND TO THREATEN THE GERMAN WESTERN FLANK: MARINE BATTALIONS
Marching Through the Streets of the Belgian Port With Full Equipment After the First Landing There on Aug. 27. Each Man in Some of the British Units Carried as Much as Ninety-six Pounds, and Critics Protested That the Load Was Too Much for Human Endurance.
(© Underwood & Underwood.)

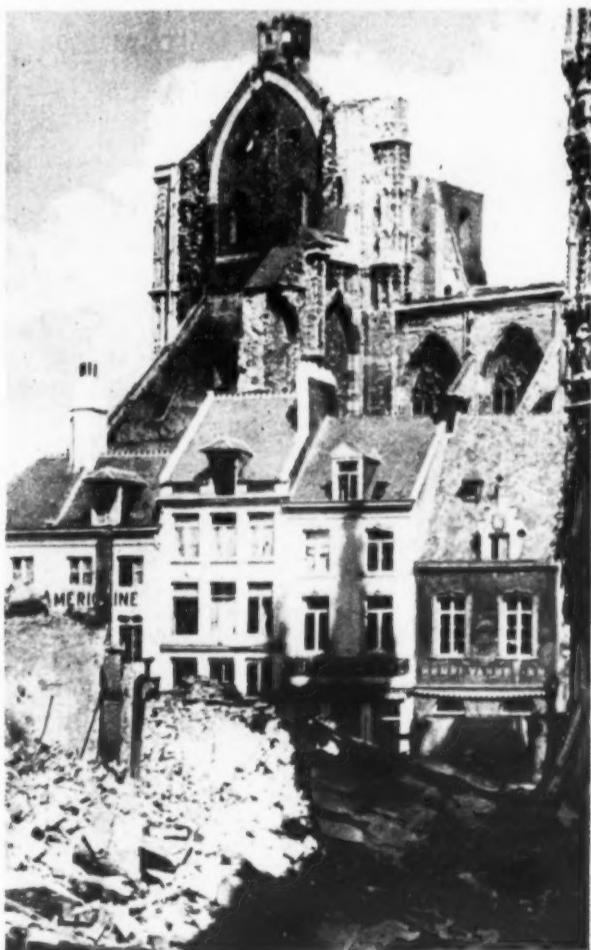


IMPROVISED PROTECTION FOR A SHORT NIGHT'S REST: BRITISH SOLDIERS
in Hastily Constructed Shelters. The Days of Their Retreat Toward the Marne Were Hot, but the Nights Were Chilly and Wet.
(© American Press Association.)

WAR HAVOC IN BELGIUM: THE RUINS OF LOUVAIN



WAR WRECKAGE WHICH WAS TO BE REBUILT WITH THE HELP OF AMERICAN GIFTS:
THE RUINS OF THE WORLD-FAMOUS LIBRARY OF LOUVAIN,
the Belgian City the Destruction of Which Started on Aug. 26.



IN A CITY THAT EXPERIENCED THE WORST FURY OF WAR:
WRECKED BUILDINGS AROUND THE LOUVAIN CATHEDRAL
After the Destruction Which Caused a Tremendous Outcry Against Germany.
(Paul Thompson.)



DESTRUCTION ON AN APPALLING SCALE: RUINS AROUND THE LOUVAIN STATION, Showing Only the Bare Walls of Many Buildings Left Standing. Strangely Enough, Most of the Statues in the City's Streets Escaped Almost Undamaged.



ON THEIR WAY TO REJOIN KING ALBERT'S FORCES AT THE BATTLEFRONT: BELGIAN SOLDIERS Who Were Cut Off From the Main Army in the Fighting Around Namur Passing Through Ostend to Take Part in the Defense of the Antwerp District. (© International.)

Next Week, the Battle of the Marne



AGAIN THE VICTORS IN THE NATIONAL TENNIS DOUBLES CHAMPIONSHIP: LESTER R. STOEFEN AND GEORGE M. LOTT JR.

With Their Trophies After Successfully Defending Their Title on the Courts of the Germantown Cricket Club by Beating Wilmer Allison and John Van Ryn, 6—4, 9—7, 3—6, 6—4, in the Final.
(Times Wide World Photos, Philadelphia Bureau.)



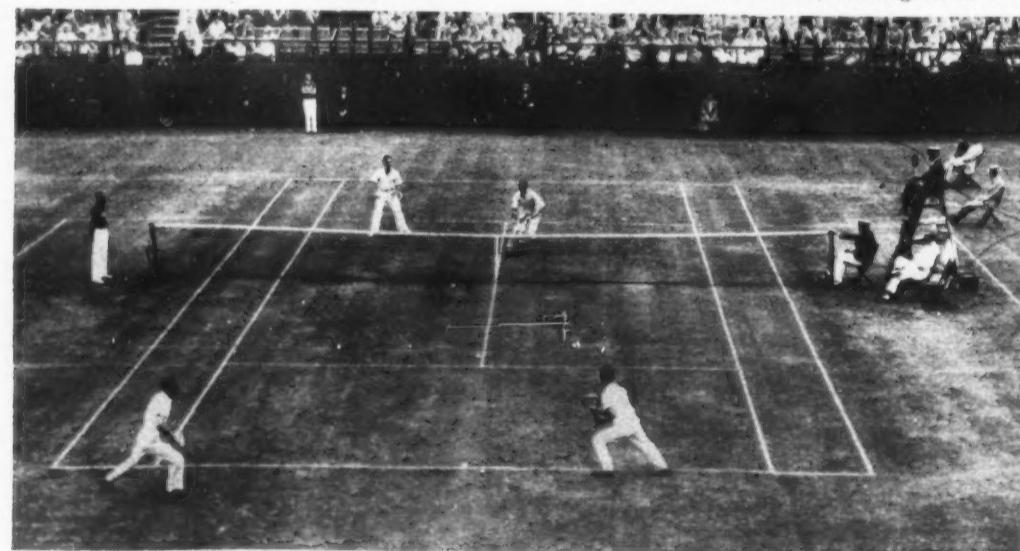
TWO ENGLISH GIRLS WIN THE WOMEN'S DOUBLES TITLE AT GERMANTOWN: KATHERINE STAMMERS AND FREDA JAMES With Their Trophies After Their Opponents in the Final Were Forced to Default.
(Times Wide World Photos, Philadelphia Bureau.)



AFTER HIS SIXTEENTH SUCCESSIVE VICTORY TIED THE AMERICAN LEAGUE PITCHING RECORD: SCHOOLBOY ROWE, 22-Year-Old Right-Hander, Receiving the Congratulations of Manager Mickey Cochrane (Right) in the Locker Room of the Detroit Tigers at Washington. Seated Is Hank Greenberg.
(Times Wide World Photos, Washington Bureau.)



THE WINNERS OF THE ANNUAL LONG-DISTANCE SWIM IN THE POTOMAC: THE MEMBERS OF THE LENOX HILL ATHLETIC CLUB TEAM of New York Receiving Their Cup From William E. Russell in Washington. The Team Members, From Left to Right, Are: Henry Pariser, Who Finished Sixth; Harry Tresnak, Second, and Peter Brunko, Fourth.
(Times Wide World Photos, Washington Bureau.)



IN THE FOUR-SET BATTLE FOR THE NATIONAL DOUBLES TITLE: GEORGE M. LOTT JR. AND LESTER R. STOEFEN (in Background) in Action Against Wilmer Allison and John Van Ryn at the Germantown Cricket Club.
(Times Wide World Photos, Philadelphia Bureau.)



THE SIGNING OF THE RECIPROCAL TARIFF TREATY WITH CUBA: SECRETARY COSME DE LA TORRIENTE AND SECRETARY CORDELL HULL

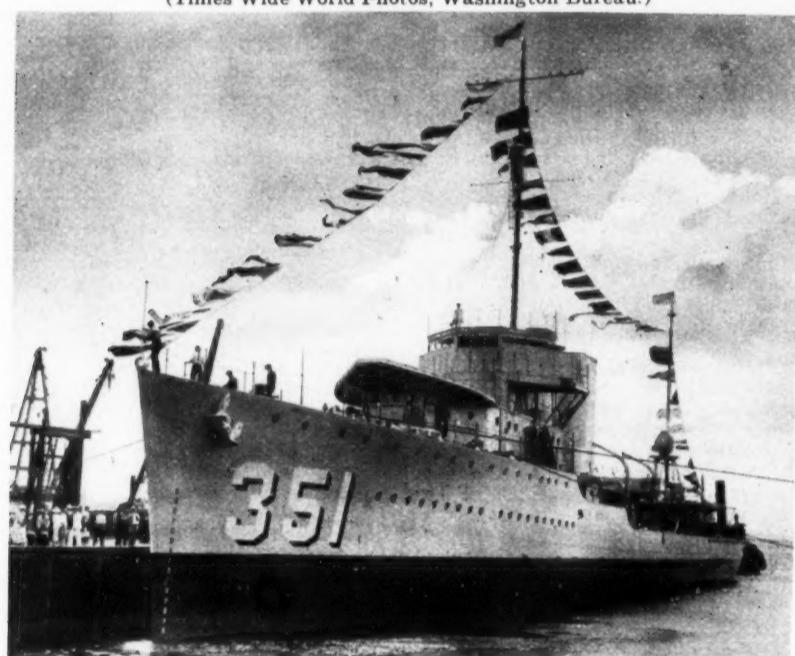
Putting Their Names on the New Trade Agreement in Washington. Standing, Left to Right, Are: Ambassador Manuel Sterling of Cuba, Sumner Welles and Jefferson Caffrey.

(Times Wide World Photos, Washington Bureau.)



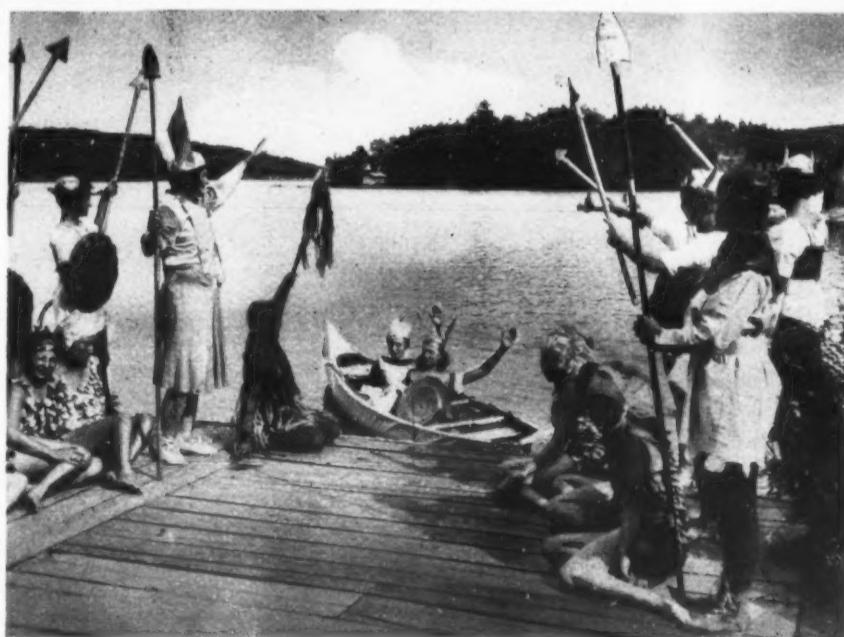
AFTER A WHITE HOUSE CONFERENCE ON THE REORGANIZATION OF THE NRA: GENERAL HUGH JOHNSON Talking With Newspaper Men After Discussing Proposed Changes With the President.

(Times Wide World Photos, Washington Bureau.)



A \$3,500,000 DESTROYER IS LAUNCHED IN DRY DOCK: THE MACDONOUGH, a 1,500-Ton Craft 334 Feet in Length, Ready to Be Towed Into Boston Harbor After the Flooding of the Dry Dock at the Charlestown Navy Yard in Which It Was Built.

(Times Wide World Photos, Boston Bureau.)



"THE LEGEND OF THE RHEINGOLD" WITH HOME-MADE PROPERTIES: MEMBERS OF CAMP TERA, Where Unemployed Women Are Cared for at Lake Tiorati, in Palisade Interstate Park, Staging a Pageant With Costumes Made of Flour Sacks and Suits of Armor Hammered Out of Discarded Tin.

(Times Wide World Photos.)



A DESCENDANT OF A NAVAL HERO OF THE WAR OF 1812: MISS ROSE SHALE MACDONOUGH

Breaking a Bottle of Champagne on the Prow of the Destroyer Named in Honor of Commodore Thomas Macdonough, Victor in a Lake Champlain Battle of 1814.

(Times Wide World Photos, Boston Bureau.)

THE
PRACTICAL
HOME
MADE
BEAUTIFUL

Lighting
Fixtures in
Brass
Reproduce
the Beauty and
Charm of Early
America

By LILLIAN E. PRUSSING

AN EARLY AMERICAN INTERIOR DONE IN THE MATERIALS WHICH OUR COLONISTS HAD AT HAND: A "THOROUGHLY NATIVE" ROOM,

With Low-Beamed Ceilings and Walls Paneled and Unpainted. The Sturdy Tables Are Built of Carved Maple in Its Natural Color. On Each Side of the Hospitable Red Brick Fireplace Is a Wing Chair, Upholstered in Chintz—One a Soft Green, the Other White With a Blue Figure. The Wall Sconces Matching the Chandelier and All the Table Lamps Are Interpretations in Brass of American Colonial Decorations in Keeping With the Room.

(Illustrations by Courtesy of the Chase Brass and Copper Company.)

LIGHTING and lighting equipment are more and more engaging the attention of architects and interior decorators, since it is accepted that the manner of lighting must now conform to the type of house or apartment.

Type, style, period apply to the lighting fixtures as to everything that goes into the design of an interior, and the diversity is great enough to suit the taste and meet the requirements of every one. Lovers of the traditional cling to their crystal chandeliers. In these, with matching sconces, the French excel, and because of their beauty and brilliance they somehow fit almost any setting. The graceful, delicate Venetian, the Bohemian glass, the bronze and crystal of the English enhance the charm and dignity of a more or less formal chamber. For us, with the revival of Early American styles

and the vogue of the modern, there is the fascinating quest of the first and the exciting adaptation of the second. Antique shops are searched for old candelabra, ship lanterns, candle stands, and what not with which to light rooms decorated and furnished in the style of the Colonies. In these there is always a demand for designs in which a patriotic motif is used—army and navy emblems are esteemed, with the American eagle ornamenting hanging and side lights and table lamps, which are used more generally than ever before. Since the things of early America were most often fashioned of brass, the Chase Brass and Copper Co. of New York has gone in heavily for this style of articles for lighting, reproducing the originals with great skill and fidelity, and creating new shapes in which the symbols are embodied.



GEORGIAN INFLUENCE: A FLOOR LAMP of New Design, Which Finds Itself at Home in a Modern Empire Setting. While There Were No Lamps of This Type in the Georgian Period, the Design of the Base With Its Urn, Fluted Column and Swag Decoration Is Adapted From Related Lighting Fixtures of That Time.

At Right—
DIGNITY AND SIMPLICITY IN A HIGH-CEILINGED ROOM: AN INTERIOR OF WHITE

With Rug and Sofa of Deep Blue and Wing Chair of Yellow and White. All of the Furniture Is All Rich Mahogany, of Which the Old Highboy Is a Particularly Fine Example. Patriotic Symbols—the Eagle and the Stars—Are Much in Evidence on the Over-Mantel Mirror, the Side Lights and on the Hanging Lamp in the Hall Beyond.



NORRIS DAM: REMAKING THE TENNESSEE VALLEY



ONE OF THE GREATEST CENTRES OF ACTIVITY IN THE FEDERAL GOVERNMENT'S REMAKING OF THE TENNESSEE VALLEY:
THE SITE OF THE NORRIS DAM,
Showing at the Water's Edge the Excavations for the Foundations of the Dam and at the Upper Left Two Towers of the Cable Way. The Top of
the Dam Will Extend to the Foot of These Towers.
(Times Wide World Photos.)



POUNDING THROUGH THE SOLID ROCK INSIDE THE COFFERDAM: WORKMEN
Busy With Electric Drills in the Excavation for Norris Dam, the TVA \$32,000,000 Project on the Clinch River, Near Knoxville.

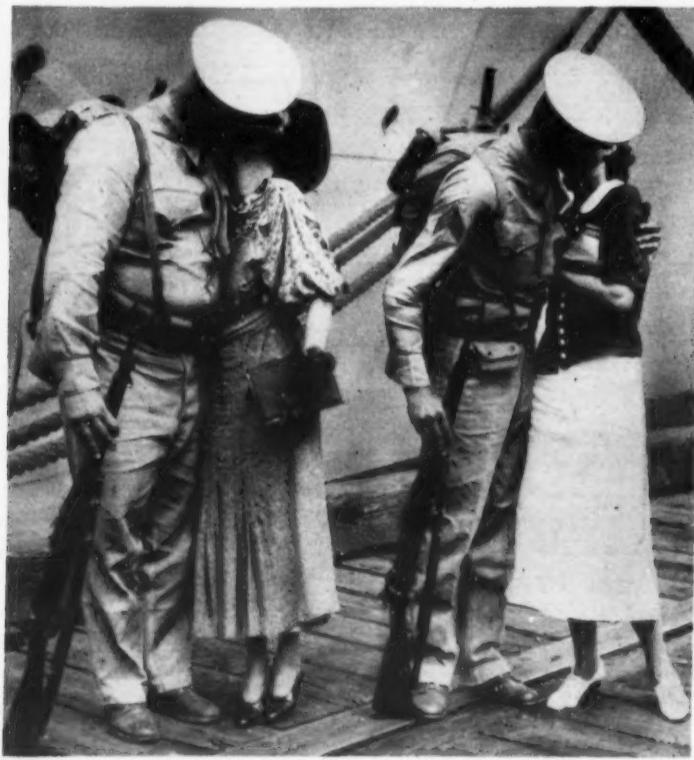


THE SITE OF A LAKE OF THE FUTURE: A VIEW ABOVE NORRIS DAM,
With the Trees Cleared From the River Bank at the Left to the Level to Be Filled With Water. In a Panoramic View of the Project, This Picture
Would Fit at the Left of the Photograph at the Top of This Page.



THE END OF A 10,000-MILE MASS FLIGHT FROM THE NATION'S CAPITAL TO ALASKA AND BACK: TEN HIGH-SPEED BOMBARDMENT PLANES
of the United States Army Circling Over Washington Prior to Landing at Bolling Field After a Month's Absence on a Training and Map-Making Expedition to the Northern Pacific Coast.

(U. S. Army Air Corps Photo.)



A HEARTY WELCOME HOME: TWO MARINES
Greeted by Their Sweethearts on Landing at the Norfolk Naval
Base.
(Times Wide World Photos.)



THE END OF NINETEEN YEARS OF AMERICAN MILITARY INTERVENTION IN HAITI: UNITED STATES MARINES,
the Last of the Force of Occupation in the Island Republic, Cheering on Their Arrival at the Norfolk Naval Base in Virginia Aboard the Transport Argonne.
(Times Wide World Photos.)

September 1, 1934

Mid-Week Pictorial



THIS CHICAGOAN SPECIALIZES IN CATCHING THE BIG ONES: THOMAS HOWELL, With 956-Pound and 830-Pound Fish Which He Landed in Liverpool Bay, Nova Scotia. The One at the Left, Taken After a Struggle of 3 Hours 38 Minutes, Is the Largest Tuna Ever Caught With a Rod and Line. (Times Wide World Photos.)



THE RAINBOW WINS THE FIRST OF THE FINAL TRIAL RACES TO SELECT A DEFENDER OF THE AMERICA'S CUP: THE VANDERBILT CANDIDATE (at Right) About to Overtake Weetamoe in Their Thirty-Mile Test of Speed Off Newport, R. I. (Times Wide World Photos.)



A SERENADE FOR THE MAYOR OF NEW YORK: FIORELLO H. LAGUARDIA Holding a Young Drummer, Yvonne Crosby, 2 Years Old, of Harlem, One of a Group of Children Who Called at City Hall to Demonstrate Their Progress in Music. (Times Wide World Photos.)

At Right—
TROPHIES FOR TWO OUTSTANDING BASEBALL PLAYERS OF THE C. M. T. C.: BABE RUTH
Presenting a Bat and a Ball to Harold Holler and Julius Homokay, Who Won Honors at Fort Hancock, N. J. (Times Wide World Photos.)



HIGH SCHOOL COURSE Complete ONLY \$1.95
20 SUBJECTS
20 CLOTHBOUND VOLUMES
plus a few cents postage NO OTHER PAYMENTS

★BIGGEST BARGAIN EVER OFFERED

Teach yourself in spare time with the New Era High School Course—20 complete subjects in 20 cloth-bound volumes (the same kind of binding you get on regular \$3 and \$5 books) at the lowest price in history. Each book is accurate and up-to-date—prepared by experienced school instructors. The 20 subjects covered by the New Era Course—all for only \$1.95—are:

- | | |
|------------------------------------|---|
| 1. English Grammar and Rhetoric | 11. Medieval History |
| 2. English and American Literature | 12. Modern History |
| 3. Guide to Classics | 13. U. S. History |
| 4. Physiology | 14. Civics and Government |
| 5. Chemistry | 15. Psychology |
| 6. Physics | 16. Geography |
| 7. Biology | 17. Astronomy |
| 8. Algebra (Elementary) | 18. The Arts (Painting, Sculpture, Music, Architecture) |
| 9. Plane Geometry | 19. French Self-Taught |
| 10. Ancient History | 20. Spanish Self-Taught |

All Cloth Bound . . . Suitable for a Permanent Place in Your Library.

Only because the New Era High School Course sells direct from printer to you can 20 books of such fine quality and expert instruction be offered for \$1.95 (plus 3¢ postage).

Study Outline and Reading Guide FREE.
Tells you how to teach yourself—how to get the most out of the New Era Course. Includes self-testing examinations for checking your knowledge as you complete each subject.

MONEY-BACK GUARANTEE

If you are not fully satisfied with the New Era High School Course, you may return the books in 5 days and your money will be refunded promptly.

USE THIS COUPON WITHOUT DELAY

New Era Library, Inc., Dept. C-1, Racine, Wis.
Send me the New Era High School Course complete in 20 Clothbound volumes—also the FREE Study Outline and Reading Guide, I enclose \$2.25 (\$1.95 for the Course and 3¢ for postage) payment in full.

Name _____

Address _____

City _____ State _____

SMILING THROUGH

THE children were full of high spirits and gamboled about the train aisle, much to the annoyance of other passengers. Finally one could stand it no longer.

"Madam," she said, "if you can't keep your children quiet I shall lodge a complaint."

The mother sighed.

"I'm afraid one more thing can't worry me," she replied. "My little girl has just swallowed our tickets, the boy has broken a carriage window next door, I've left my purse at home and we're in the wrong train."—*Pearson's*.

"Give an example of period furniture."

"An electric chair. It ends a sentence."—*Boston Transcript*.

"I look upon hiking as a tonic."

"Yes and a passing truck as a pick-me-up, I suppose."—*Montreal Gazette*.

Murphy—"What's that in your pocket?"

Pat (in whisper)—"Dynamite. I'm waiting for Casey. Every time he meets me he slaps me on the chest and breaks me pipe. Next time he does it, he'll blow his hand off."—*Automobilist*.

"How old are you, sonny?" asked the inquisitive old man of the little boy on the bench.

"Six," came the brisk reply.

"Six," echoed the old man, "and yet you are not as tall as my umbrella."

"The boy drew himself up to his full height. "How old is your umbrella?" he asked.—*Montreal Star*.

"Listen to this, Bessie," said Mr. Tubb. "This article states that in some of the old Roman prisons that have been unearthed they found the petrified remains of the prisoners."

"Gracious!" exclaimed Mrs. Tubb. "Those must be what they call hardened criminals, I expect."—*Humorist*.

She (at concert)—"What's that book the conductor keeps looking at?"

He—"That's the score of the overture?"

She—"Oh, really! Who's winning?"—*Arizona Kitty-Kat*.

The old man dozed off in his rig, leaving the horse to take care of itself. He woke up suddenly to find himself in the ditch.

Crawling out of the buggy, he went up and grabbed the horse by the bridle. "Shay," he said, "you been 'sociating with them automobiles, ain't you?"—*Cincinnati Enquirer*.



QUEEN OF THE WALNUTS: MISS ETHEL ZIEGLER, Maid of Honor for Southern California's \$8,000,000 Walnut Crop at the Los Angeles County Fair at Pomona, Getting a Close-Up of the Harvest.

(Times Wide World Photos, Los Angeles Bureau.)

Senator Soaper Says:

A drive has started against the coal bootlegger. Look out for a dirty-faced fellow with an unusually heavy brief case.

A French saxophone player tooted without pause for twenty-two hours. All we can think of is that he had the wind with him.

It is wise not to hurry the young suitor. Still, the dear thing might point out to him that Niagara Falls is falling down.

The plot of a new Hollywood film is laid in a soap works, but reformers are notoriously serious-minded and may not catch the sarcasm.

Dr. Tugwell, who calls enemies of the New Deal "economic cannibals," seems distraught. Are some of his missionaries missing?

Paris is introducing evening gowns made of glass. It is an impressive rite, the putting of the chic Parisienne into her clothes.

Candidate Holt, running for Senator from West Virginia, is 29 years old. But that's counting the five depression years as only five years.

Naturalist Beebe needn't be conservative in his descriptions of illuminated fish. We shall probably never get half a mile down to check up.

The hardy pioneer who cut down the forests and drained the marshes left a grandson with nothing to do but restore same to the old status.

It is doubtful if the movement for home rule for Scotland gets very far. Bernard Shaw once launched one for England but nothing came of it.

A change that needy foreign belligerents may notice in present-day Washington is that the Treasury no longer offers curb service.

The Island of Bali is still on Pacific steamship routes, if one longs to get away from the golf shorts controversy.

The way sentiment stands at this writing, the American contribution to the next European war will be a song hit, "Over Here."

The Martin Johnsons found an African tribe that thought they were the only people in the world. One more World War and they may be right.

"If you were astride a projectile flying out into space," says Einstein, "in a few million years you would return to your starting point," tired, but happy.

It is no time now for General Johnson to talk of retiring. A revised edition of Webster's unabridged is out, with thousands of new words.

Odds and Eddies

It's easy to have a nice lawn, once you realize that weeds look about as well as grass if you keep them mowed.—*Los Angeles Times*.

A remarkable development in the national game is the improvement this season in shortstops. It seems the lively ball is so fast they can't duck.—*Detroit News*.

ODOROUS.

"My golf is dismal and dire!" Remarked the Cheerful Chump; "Starts out like a house afire, And ends like a burning dump."—*Philadelphia Bulletin*.

Eliminating poverty will be nice; but if everybody gets rich, who will be left to snub?—*San Francisco Chronicle*.

The trouble with most reform movements is that they try to reform the wicked place instead of its patrons.—*Louisville Herald-Post*.

STENOG'S VACATION.

She dives, she swims, she rides a horse,
She socks a golf ball round the course,
She plays a wicked tennis game,
She dances till she's nearly lame;
And just when a romance is ripe—
The poor kid must revert to type.
—*Buffalo Courier-Express*.

Communism is different. People work for the government instead of working for themselves and giving the government what they make.—*Wisconsin Journal*.

DENTICALE.

A new device by Dr. Best
I chanced the other day to test—
A dentist's chair which played gay airs,
The while the dentist made repairs.
He started in at once to delve
To the refrain of "1812,"
And when I thought that I might howl
I listened to "A Waterfowl."

Now if a patient wants to yell,
He simply tunes in "Wilhelm Tell,"
And if the dentist strikes a nerve
He plays a Gershwin piece with verve.

And Negro spirituals, forsooth,
Will ease an aching wisdom tooth.
I ended with a march by Zolar;
The dentist said, "Next week, that molar."
—*Boston Herald*.

Things generally even up in this world. Some of our relatives are ashamed of us, and we have some relatives we are ashamed of.—*Florida Times-Union*.

New Fashions



CAROLINE REBOUX'S BLACK VELVET DINNER HAT
Has a High Bow at the Back, the Ends of Which Are Left Open to Show the Side Hair.
From Lilly Daché. (New York Times Studios.)



FOR STREET WEAR, A BLACK FELT QUATRE-CORNE
With Detail of Black Grosgrain Ribbon. The Tiny Veil Is Double. From Lilly Daché.
(New York Times Studios.)

THE DRAPED DINNER HAT—
Pale Green Taffeta Ribbon With Panné Velvet Stripes of White and Black Matching the Black Panné Velvet Drapery of the Hat. From Nicole de Paris.

Freak Silver Fox Scarf From Revillon Frères.
(New York Times Studios.)



FOR AFTERNOON, BLACK VIS-A-VIS

Trimmed With Black Lacquered Quills and a Flattering Honeycomb Mesh Veil. From Nicole de Paris.
(New York Times Studios.)

At Left—
THE PERSIAN INFLUENCE IS EVIDENT
in This High, Fluted, Beige-Colored Corduroy Turban by Louise Bourbon. From Lilly Daché. Beige Ermine Sports Coat From Revillon Frères.

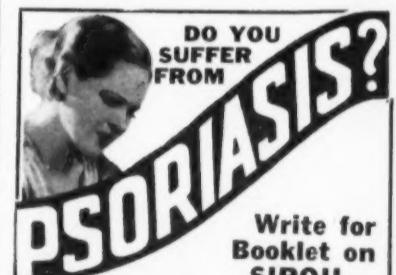


By WINIFRED SPEAR FALL HATS—MOSTLY HIGH

THE new hats are a far cry from the large, flat berets that were so sensational less than two months ago. High turbans, crowns, or a high line developed with draping, are seen in nearly all the new import collections. However, the flat little quatre-corne pictured here is important for street wear.

Dinner hats are of great significance. Some are very tiny—nothing more than a tight-fitting little hoop—others are draped turbans, and still others are trimmed with paradise.

The sports turban in beige-colored stitched corduroy, shown on this page, is a good example of the "high" invasion of the daytime mode.



Write for Booklet on SIROIL

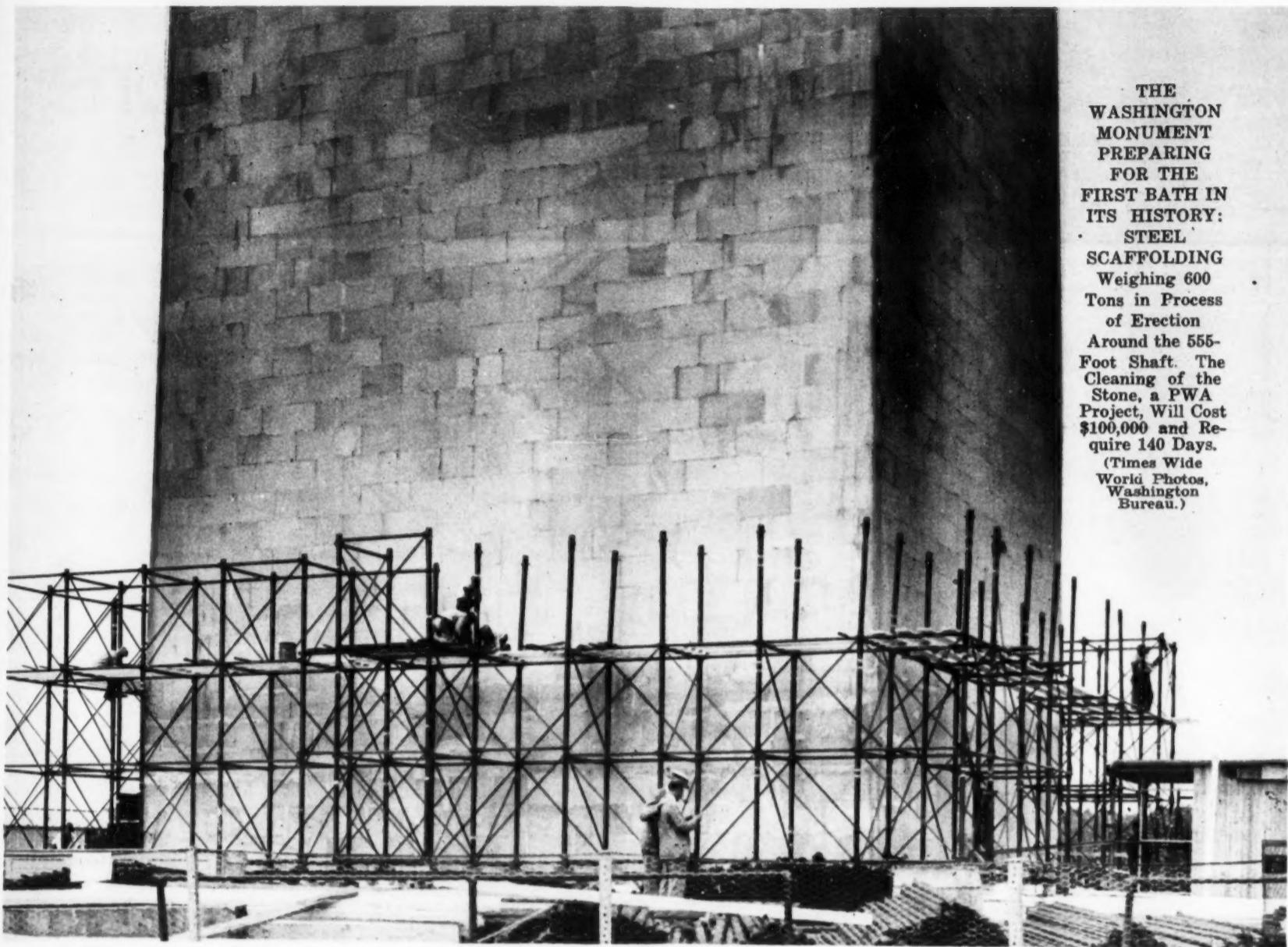
Don't delay. This relief has accomplished wonders for men, women and children who have been chronic sufferers from psoriasis. Siroil applied externally to the affected area causes the scales to disappear, the red blotches to fade out and the skin to resume its normal texture. Siroil backs with a guarantee the claim that if it does not relieve you within two weeks—and you are the sole judge—your money will be refunded. Write for booklet upon this new treatment. Don't delay. Write at once.

SIROIL LABORATORIES

1214 Griswold St., Dept. W, Detroit, Mich.

Please send me full information on Siroil—the new treatment of psoriasis.

Name _____
Address _____
City _____ State _____



THE
WASHINGTON
MONUMENT
PREPARING
FOR THE
FIRST BATH IN
ITS HISTORY:
STEEL
SCAFFOLDING
Weighing 600
Tons in Process
of Erection
Around the 555-
Foot Shaft. The
Cleaning of the
Stone, a PWA
Project, Will Cost
\$100,000 and Re-
quire 140 Days.
(Times Wide
World Photos,
Washington
Bureau.)



BACK ON THE JOB AFTER BEING FIRED BY GENERAL
JOHNSON: JOHN DONOVAN
(Left), NRA Clerk, Is Welcomed by Fellow-Workers in the Wash-
ington Headquarters Following His Reinstatement by the National
Labor Relations Board.
(Times Wide World Photos, Washington Bureau.)



At Right—
MOUNTAIN CLIMBING IS HIS BUSINESS AND RECREA-
TION: DARRON CROOKES,
Chief Ranger of Mount Rainier National Park, "Topping Out" One
of the Difficult Masses of Rock in the Yakima Park District in
Keeping Acquainted With Conditions in His Area.
(Times Wide World Photos, Seattle Bureau.)

September 1, 1934

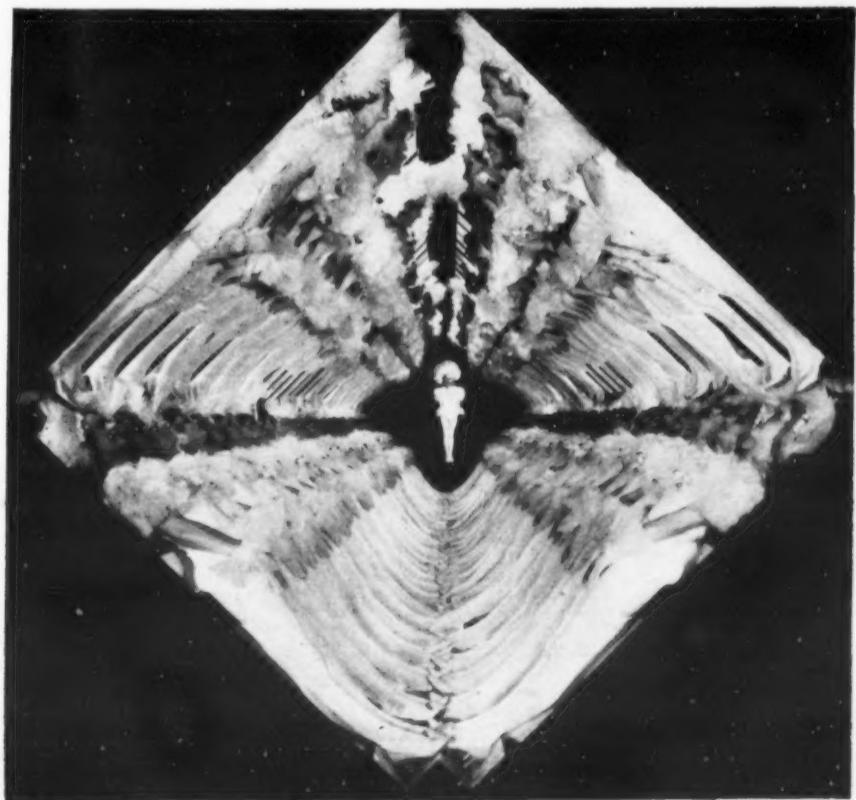
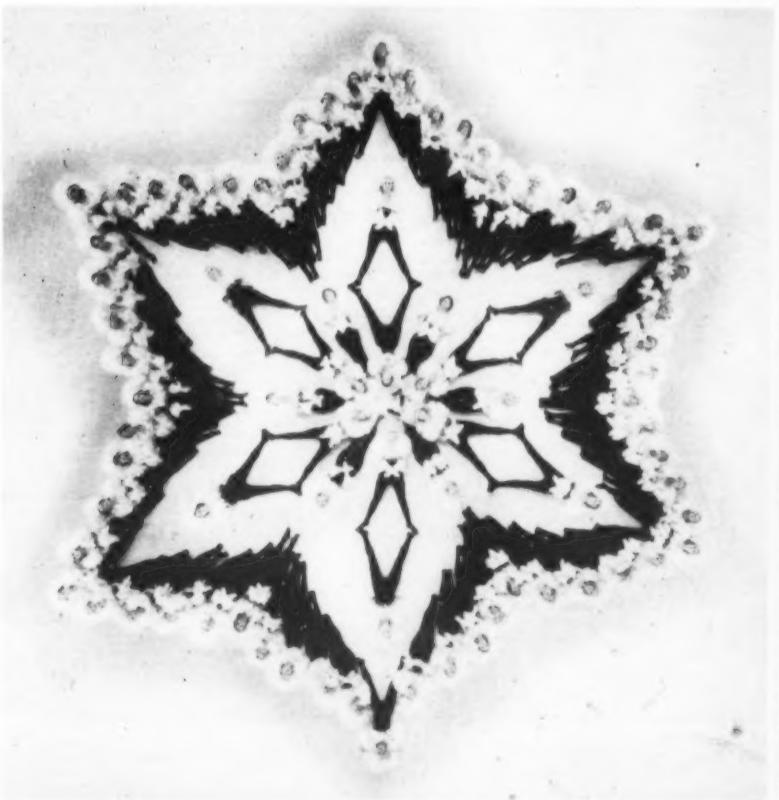
Mid-Week Pictorial

23

THE MOVIE OF THE WEEK: "DAMES"



NEW ANGLES ON SPECTACULAR STAGE SETTINGS: CHORUS SCENES FROM "DAMES,"
A Screen Musical Produced by Warner Brothers with Dance Numbers Created and Directed by Busby Berkeley, in Which Joan Blondell, Ruby Keeler and Dick Powell Play the Leading Parts.

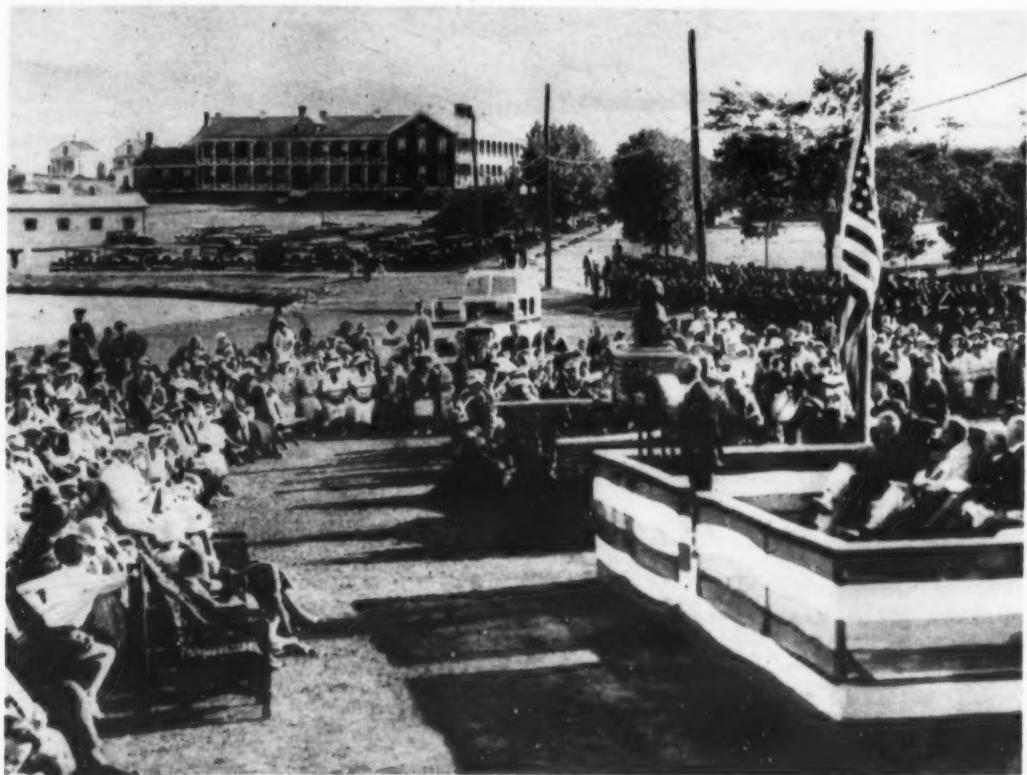




AND EACH RIDER HAS TO PICK OUT HIS OWN WHEEL: SOME 8,000 BICYCLES
Parked on the Chicago World's Fair Grounds on Bicycle Day, When All Who Came on Bi-
cycles Were Admitted Free.
(Times Wide World Photos.)



EUROPE GOES BACK TO THE "BICYCLE BUILT
FOR TWO": CONTESTANTS
in a Procession Which Preceded Championship Races
for Professional and Amateur Cyclists at Leipzig,
Germany. (Times Wide World Photos, Berlin Bureau.)



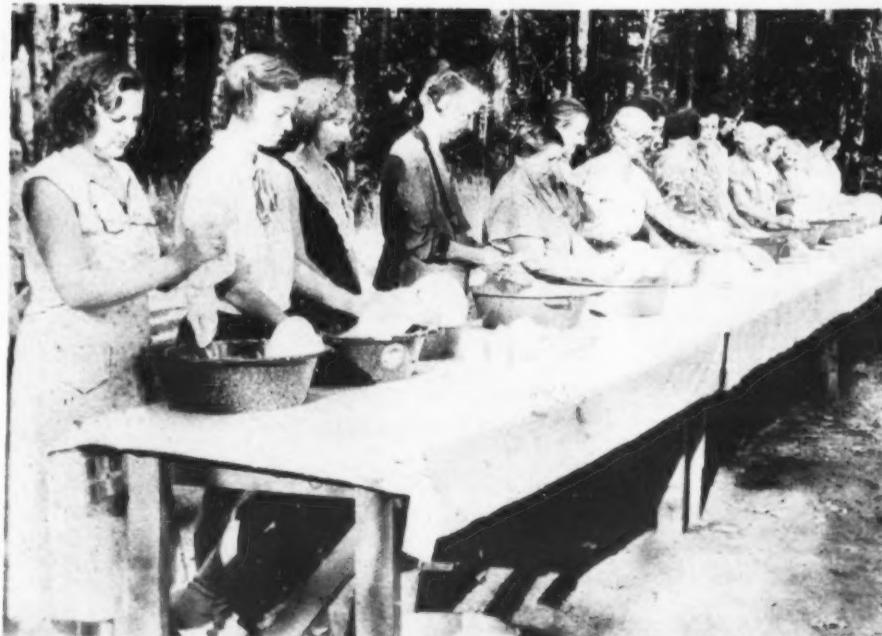
IN TRIBUTE TO THE SECOND PRESIDENT OF THE UNITED STATES: CHARLES
FRANCIS ADAMS,
Former Secretary of the Navy, Speaking at the Unveiling of a Bust of John Adams at Fort
Adams, R. I.
(Times Wide World Photos.)



THE WEST POINT CADETS ACQUIRE FIRST-HAND EXPERIENCE OF CAMPAIGN LIFE: MEMBERS OF THE FIRST AND THIRD CLASSES
of the Military Academy Moving Machine Guns Into Position in Field Manoeuvres Near Monroe, N. Y.
(Times Wide World Photos.)



THE CURRENT CHAMPIONS OF THE AMERICAN TENNIS COURTS:
FRED PERRY,
English Davis Cup Star and the Defending Title-Holder in the Coming Men's Singles Play at Forest Hills, Watching a Match in the National Doubles Championship at the Germantown Cricket Club Near Philadelphia, With Miss Helen Jacobs of California, 1934 Women's Singles and Doubles Winner.
(Times Wide World Photos, Philadelphia Bureau.)



IN HOT COMPETITION FOR THE DISHWASHING CHAMPIONSHIP OF OREGON: SEVENTEEN HOUSEWIVES in a Federal Homemakers' Camp at Mulino Making the Water Fly in a Test of Speed and Skill. (Times Wide World Photos.)



PERHAPS THE COUNTRY'S ONLY WOMAN AIR LINE DISPATCHER:
MRS. ALICE L. MARSTON,
Who Handles the Affairs of the Boston-Maine-Central Vermont Airways at Concord, N. H. (Times Wide World Photos.)

EHO CAMERAS

The ideal camera for fascinating stereoscopic photography. FREE Stereoscope supplied with this camera enables you to see your photographs in the added dimension of depth. The camera has a compound lens, magnifying optical glass finder, wire finder and T spirit level. Takes standard $2\frac{1}{4}$ " roll film.



STEREO
\$12.50

Although a box camera, the EHO is a superlative box camera. Its construction, appearance and performance are of a type to render it the best, smallest and lightest camera made. It is equipped with an unusually fast compound lens and two magnifying optical view finders. It is economical to operate, making 16 pictures on one roll of standard V. P. film.



BOX
Now Reduced to Free trial gladly
\$3.50

BURLEIGH BROOKS
127 West 42nd St., New York



BERT LAHR
in "Life Begins at 8:40," Now Playing at the Winter Garden.

THE NEW STAGE SEASON OPENS ON BROADWAY



JOYCE ARLING AND JAMES BELL
in "Kill That Story," a New Comedy, at the Booth Theatre.



LILY CAHILL
in "That Certain Business," at the Ethel Barrymore Theatre.
(Vandamm.)



MISS DOROTHY GILL
as the Duchess of Plaza Toro
in the D'Oyly Carte Opera Company's Production of
"The Gondoliers" at the Martin Beck Theatre.
(Kathleen Iddon.)



At Left—
BETTY LINLEY
in "No More Ladies," at the Morosco.

DAMES

3rd RECORD WEEK!

WARNER BROS.

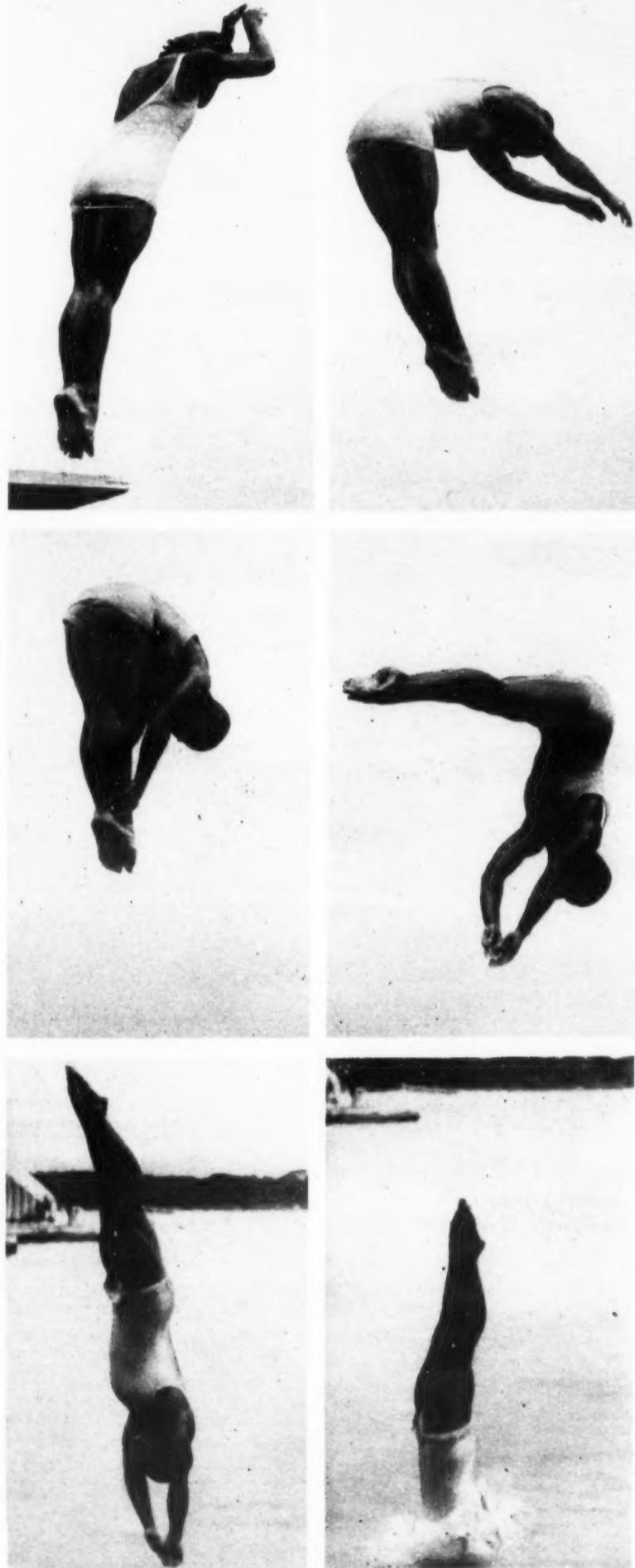
RUBKEELER • DICK POWELL
JOAN BLONDELL—N.Y. STRAND

RADIO CITY MUSIC HALL SHOW PLACE OF THE NATION ROCKEFELLER CENTER
Week Beginning Thursday, August 30th
ANN HARDING in THE FOUNTAIN with Paul Lucas, Brian Aherne First Mezzanine seats may be reserved in advance—Phone COLUMBUS 5-6535

ON THE STAGE . . . An elaborate presentation typical of this great theatre . . . staged by Leonidoff

The Season's Most Gloriously Cock-Eyed Farce Comedy
She Loves Me Not
By Howard Lindsay
Adapted from Edward Hope's novel
DRAMATISTS' GUILD PRIZE COMEDY FOR 1934
46th STREET THEATRE, W. of B'way. Mats. Wed. & Sat., 2:40 50c to \$2.50 Eves. 3:45 50c to \$2

THE ART OF DIVING



THE TECHNIQUE OF THE RUNNING FRONT JACK-KNIFE DIVE: MISS MADELINE KARSON, Former National Junior Diving Champion, Demonstrates on the Ten-Foot Springboard at Jones Beach, Long Island, a Dive Which Looks Simple But Really Is Difficult Because of the Tendency of the Body to Go Over Upon Entering the Water. At the Start the Hands and Feet Are Brought Together So That the Ankles Can Be Grasped With the Hands While the Body Is Going Up; and Upon the Downward Motion the Feet Are Thrown Above the Head (as in Position 4) to an Upright Position and It Then Enters the Water at a Slight Angle Toward the Springboard.

(Photos by William H. Wolford.)

Keep Abreast Of These Stirring Times

The best way—and the *only* way—to be adequately informed about all the stirring events that are occurring is to read a good newspaper regularly—one that has a sound, well-equipped news staff in all parts of the world.

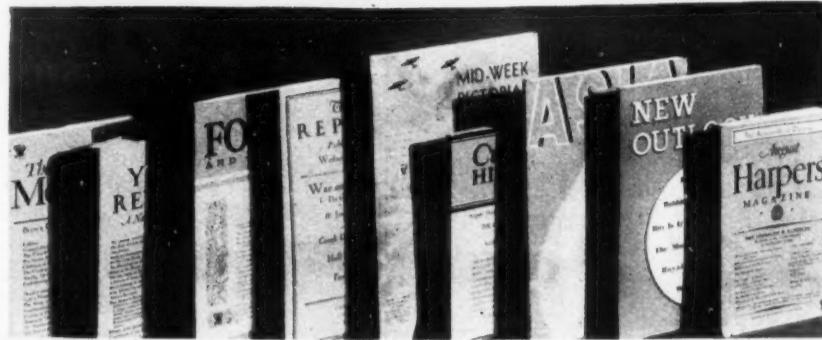
Such a newspaper is The New York Times, with special correspondents in 26 countries, reinforced by news bureaus—all in addition to an exceptionally competent staff in New York and representatives at strategic points throughout the country.

The New York Times maintains a wireless news station in The Times Annex, 229 West 43d Street, New York. Through its facilities news can be received from the most remote outpost almost as quickly as from New York City itself.

When you read The New York Times you have before you the complete record of a day in the life of the world—all the news—local, national, international—trustworthy news, intelligently presented for the serious-minded, discriminating reader. No comic strip, "feature" or other matter extraneous to the strict presentation of news appears in The New York Times.

The advertising columns of The Times are held to a similar degree of quality. The Times advertising standards have created unusual confidence in the minds of readers.

The New York Times
"All the News That's Fit to Print."



NOW—VAST REDUCTIONS ON THE MAGAZINES YOU WANT!

Where else will you find so much first rate entertainment for so little money? Subscriptions may be new or renewal, may be sent to different addresses. You need not send any money for thirty days. If the magazine you desire is not listed here, add it to your order—we shall bill you at our lowest price. All prices are for one year subscriptions, delivered in the United States.

Due to the increased cost of printing, magazine prices are rising. Hence, to assure these savings for your household, we urge you to order at once.

MIDWEEK PICTORIAL—

	Our Price	You Save
<i>with—AMERICAN MERCURY</i>	\$7.00	\$2.00
<i>with—ASIA</i>	6.50	1.50
<i>with—CURRENT HISTORY</i>	5.00	2.00
<i>with—FORUM</i>	7.00	1.00
<i>with—HARPERS MAGAZINE</i>	6.75	1.25
<i>with—NEW OUTLOOK</i> ..	6.00	1.00
<i>with—NEW REPUBLIC</i> ..	8.25	.75
<i>with—YALE REVIEW</i>	6.75	1.25

AMERICAN GIRL.....	\$1.25	MID-WEEK PICTORIAL....	\$3.25
AMERICAN MAGAZINE....	2.50	NATION.....	5.00
AMERICAN MERCURY....	5.00	NATIONS BUSINESS.....	3.00
ANTIQUES.....	4.50	NATURE.....	2.75
ARTS & DECORATIONS....	2.75	NEW OUTLOOK.....	2.75
ASIA.....	3.50	NEW REPUBLIC.....	5.00
ATLANTIC MONTHLY.....	3.75	NEWS WEEK.....	4.00
CHILD LIFE....	2.75	N. Y. TIMES BOOK REVIEW.....	2.00
COLLIERS WEEKLY.....	1.75	NEW YORKER..	5.00
COSMOPOLITAN	2.50	PARENTS MAGAZINE ..	1.75
COUNTRY LIFE	5.00	PICTORIAL REVIEW.....	1.00
CURRENT HISTORY....	2.75	READERS DIGEST.....	3.00
DELINEATOR..	1.00	RED BOOK....	2.00
FORTUNE.....	10.00	REVIEW OF REVIEWS	2.50
FORUM	3.75	ST. NICHOLAS.....	2.85
GOLDEN BOOK. .	2.50	SATURDAY EVENING POST	2.00
GOOD HOUSEKEEPING....	2.50	SATURDAY REVIEW OF LITERATURE.....	3.00
HARPERS BAZAAR.....	5.00	SCRIBNER'S MAGAZINE...	3.75
HARPERS MAGAZINE.....	3.75	TIME.....	5.00
HOUSE & GARDEN.....	3.00	VANITY FAIR.....	3.00
HOUSE BEAUTIFUL.....	3.00	VOGUE.....	5.00
LADIES HOME JOURNAL..	1.00	YALE REVIEW.....	3.50
McCALLS85		
MAGAZINE OF WALL STREET.....	7.00		

MAKE YOUR OWN CLUB
Simply combine the magazines you want at the prices shown here. These prices are guaranteed only when two or more magazines are ordered at the same time. Ordinarily the price of one magazine is higher than shown here.

The Mayfair Agency
A Division of Harper & Brothers
51 East 33rd Street
New York City

MAGAZINE WANTED

The Mayfair Agency, 51 East 33rd St., New York City.

Please send me for one year the magazines which I have listed. I enclose my check for \$..... or..... send me your bill.

If your list is too large please use your own stationery.